

# Coneflower

*Echinacea purpurea*

## QUICK FACTS

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USDA ZONES

**3–9**

SUNLIGHT

**Full Sun**

BLOOM

**Summer**

HEIGHT

**2–4 ft**

DEER

**Vulnerable**

ORIGIN

**North American native**

POLLINATORS

**Yes**

## AT A GLANCE

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Coneflowers are easy to grow but short-lived -- 3 to 5 years per plant under typical garden conditions. The two things that actually kill coneflowers early are (1) soggy, poorly drained soil and (2) aster yellows disease, a phytoplasma infection with no cure that requires immediate whole-plant removal. Deadheading extends bloom; leaving seed heads feeds goldfinches. Both are correct strategies for different goals.

## PLANTING CHECKLIST

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- Match site to sun requirements above before buying
- Test soil drainage — dig a 12" hole, fill with water, time it (should drain in 1–2 hrs)
- Dig hole 2x wider than rootball, same depth
- Backfill with native soil — do NOT amend the planting hole
- Water deeply at planting and weekly for first 3 weeks
- Mulch 2" deep, keep mulch 2" away from trunk/stems

## FULL GUIDE WITH SOURCES

<https://outdoorplantcare.com/plants/coneflower-care/>